



Loyalty Reward Program Enrollment

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Birthday: _____ Bike Owned: _____

Loyalty Card Enrollment Terms:

- Loyalty members who purchased a motorcycle from Lima H-D/Buell will become a gold cardholder during motorcycle warranty period.
- Gold cardholders receive double reward points.
- Must be a member of local HOG Chapter.
- Loyalty Card must be presented at the time of purchase – NO EXCEPTIONS.
- Points are awarded on Parts, General Merchandise, and Service (LABOR EXCLUDED).
- No points are awarded for motorcycle purchases.
- Points expire on January 1st.
- Lost or stolen cards cannot be replaced.
- This program may change at anytime time without notice.

www.limahd.com

3255 Ft. Shawnee Industrial Dr.
Lima, OH 45806
419-331-3027

Customer Signature: _____ Date: _____

Gold: _____ Silver: _____ Prepared By: _____

Rewards

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<u>Points</u>	<u>Gold</u>	<u>Silver</u>
• Attendance at monthly meeting	100	50
• Helping at events	200	100
• Gift Wrapping	200	100
• Courtesy Lunch	300	150
• Points Per Dollars Purchased*	2/\$1	1/\$1
• Per 1000 miles rode	100	50

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Rewards

- \$10 Gift Card 300 points
- Free T-shirt (up to \$40) 600 points
- Free Oil Change (Standard Oils) 875 points
- \$50 gift card 1000 points
- Free wash and wax 1250 points
- Free 2500 mile service (Standard Oils) 1250 points
- Free winter storage (11/15 – 2/28) 1500 points